



(Inno-vention)

# PINUP BEAUTY

Iannone Design's 60-by-30-inch Green:Mod credenza (\$2,500, [iannonedesign.com](http://iannonedesign.com)) has two adjustable shelves and features a formaldehyde-free bamboo frame, water-based low-VOC finishes, and cork doors, which can take tacks (such as these fabric-covered ones, also from Iannone). Let the kids decorate at will, or use the space as a revolving gallery. —Meryl Levin

● **LEAN, GREEN CLEANING REGIME** > WE SCRUTINIZED INGREDIENTS AND HAD PROS EVALUATE PERFORMANCE TO CREATE **THE ULTIMATE ECO-FRIENDLY CLEANING KIT**: SEVENTH GENERATION ALL-PURPOSE CLEANER (\$5), BON AMI CLEANSER (\$1.50), CALDREA STAINLESS STEEL SPRAY (\$10), EO ALL-PURPOSE SOAP (\$8), DON ASLETT MICROFIBER CLOTHS (\$16 FOR 12), AND A FOLDING CANVAS BUCKET (\$42, POLLEN, 404-262-2296). —JD RINNE



**GOOD TO KNOW**

**FAMILY SAVINGS**

Your kids model their conservation habits after yours, so when you make an effort, the whole family does, says Laurie David, an environmental activist and coauthor of *The Down-to-Earth Guide to Global Warming* (Scholastic). "Eco-friendliness isn't about sacrifice," she says. "It's about change." Start with these tiny shifts that have big impacts. —Sarah Engler



	WATER SAVERS		ENERGY SAVERS		WASTE REDUCERS	
<b>ACTION</b>	Turn off the water while brushing your teeth	Cut down on your shower time by one minute	Wash half your laundry in cold water	Don't preheat the oven (unless baking bread or pastries)	Dry your hands with dish towels, not paper towels	Use a water filter instead of water bottles
<b>WHY IT HELPS</b>	Proper brushing requires at least two minutes—and that's eight gallons of water down the drain.	Seven gallons of water flow through the average showerhead every minute.	A whopping 90 percent of the total energy used each cycle goes to heat the water.	If you turn the oven on when you put the food in, you save half a pound of carbon each time.	Even if you buy a roll of recycled paper towels, you still have to toss them in the trash after use.	Americans drink 56 billion 16-ounce bottles a year, and fewer than 15 percent are recycled.
<b>YEARLY SAVINGS FROM A FAMILY OF FOUR</b>	23,360 gallons	10,080 gallons	72 pounds of carbon	78 pounds of carbon	59 pounds of paper	730 plastic gallon jugs
<b>ESTIMATED AMOUNT OF MONEY SAVED EACH YEAR</b>	\$234	\$101	\$33	\$22	\$144	\$620
<b>WHY STOP THERE?</b>	Install a low-flow showerhead, and when it comes to the toilet, if it's yellow... well, you know the rest.		Look for EnergyStar labels when purchasing appliances, and unplug them when not in use.		Buy in bulk to cut down on packaging, and opt for reusable containers over plastic bags in your kid's lunchbox.	