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Leading Environmental Activist Laurie David Offers Solutions to Stop Global Warming *Stop Global Warming: The Solution is You -- An Activists Guide*

Denver, CO (9/6/2006) — Global warming and its devastating effects are issues that dot headlines throughout the country on any given day. In her new book ***Stop Global Warming: The Solution is You – An Activists Guide***, producer and environmental activist Laurie David addresses the threat of global warming and urges readers to become the next wave of activists on this critical issue. *The Solution is You* seeks to turn headlines into action by showing readers how every individual matters, and can make a real difference to help solve this urgent problem, in this growing movement to protect our future. From unplugging cell phone chargers when not in use, to purchasing post consumer recycled waste paper products, David suggests that it isn't about doing everything, it's about everyone doing something. She offers suggestions on how shifting basic everyday behaviors will help Americans reduce their own global warming pollution and help shift the country's desire to tackle the problem before its too late.

In this personal account of her journey into activism, David's powerful voice inspires readers with grounded information on why everyone (and particularly young people) should get involved in the race to stop global warming. Interspersed throughout the text, short statements by celebrities, mayors, governors, senators, business leaders and other concerned Americans discuss why the issue of global warming is really about protecting all that we hold near and dear.

"So many people ask "what can I do?" and it is my hope that this book will help answer that question and inspire a whole new set of activists to help stop global warming," says David.

Laurie David is also the founder of the Stop Global Warming Virtual March (StopGlobalWarming.org) that began in April of 2005. This historic initiative is engaging religious leaders, labor unions, elected officials from all sides of the aisle, business leaders, and American citizens to urge the United States to address the ticking time bomb that is global warming

The Solution is You: Stop Global Warming – An Activists Guide includes a foreword by David's husband, comedian Larry David, and an afterword by Robert F. Kennedy Jr.

About Fulcrum Publishing

Founded in 1984, Fulcrum Publishing is one of the largest independent publishers in the country, with more than 450 active titles. The company maintains a high standard of quality and pride in its books, with the objective of encouraging readers to live life to the fullest and learn something new each day. Fulcrum Publishing specializes in general-interest nonfiction titles with focuses in public policy, education, Native American culture and history, travel and outdoor recreation, environmentalism, and gardening. Fulcrum is an equal opportunity employer and is headquartered in Golden, Colorado.

For more information on Laurie David and Stop Global Warming.org please visit:
www.lauriedavid.com or www.stopglobalwarming.org.

Stop Global Warming: The Solution Is You

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